



## **FOR IMMEDIATE RELEASE**

### **Farstar Named as a 2008 Comerica Bank Collin 60 Award Winner**

**FRISCO – June 11, 2008** – Farstar, a technology-based creative marketing firm in Frisco, was named one of the 2008 Comerica Bank Collin 60 award winners. The Collin 60 is comprised of the 60 fastest growing private companies in Collin County. Collin County is one of the fastest growing counties in the state of Texas.

To be considered as a winner of the Collin 60, Farstar had to show a 2004 top line sales growth between \$250,000 and \$20 million and a three-year growth pattern. In addition, each nominee hosted a site visit for the Collin 60 judges prior to the judging process.

“Farstar is honored to be included in the Collin 60 with so many outstanding local companies,” said Kevin Lofgren, founder and CEO of Farstar. “Our team’s creativity and dedication gave our clients great campaigns that enabled them to attract the right customers. We look forward to expanding our unique approach to interactive marketing and further enhancing the Collin County economy and business landscape”

On June 2, 2008, the Comerica Bank Collin 60 Awards Program recognized and gave attention to the companies that are bringing new products to the market for better lives, more productivity and a stronger economy. The Collin County economy is affected in a positive way through employment and cash flow to the area created by these top companies.

### **About Farstar**

Farstar is a technology-based creative marketing firm that focuses on producing overwhelming customer acquisition, retention, and loyalty results for its clients through a variety of services. Based in Frisco, Texas and led by CEO Kevin Lofgren, Farstar was founded in 2001 by a team of creative, technology-driven marketing professionals. As a creative partner, Farstar acts as a one-stop-shop for its clients and routinely develops large-scale and specialty advertising campaigns to help achieve overall sales and marketing goals. For more information, visit [www.wedontplayfair.com](http://www.wedontplayfair.com).

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### **For media inquiries, please contact:**

Ginger Greenberg or Emily Bruce

972-716-0500 x32 or x21

[Ginger.Greenberg@hck2.com](mailto:Ginger.Greenberg@hck2.com) or [Emily.Bruce@hck2.com](mailto:Emily.Bruce@hck2.com)